https://adsxmedia.com/job/performance-marketing-intern-meta-google-ads/

Performance Marketing Intern (Meta & Google Ads)

Hiring organization
Adsxmedia

Employment Type
Full-time, Intern

Duration of employment
6 Month

Job Location
Adsxmedia Front of Radhakrishna graden Bahadurgarh, 124507, Bahadurgarh, Haryana

Working Hours
9 to 6 pm

Date posted
April 27, 2026

Description

We are looking for a smart, growth-focused **Performance Marketing Intern** who wants hands-on experience in paid advertising and scaling eCommerce brands. You will work closely with our marketing team to manage, optimize, and analyze campaigns across Meta Ads and Google Ads.

This is a great opportunity for someone who wants to build a career in digital marketing and performance media buying.

Responsibilities

- Assist in creating and managing ad campaigns on Meta (Facebook / Instagram)
- Assist in running Search, Display, Shopping & Performance Max campaigns on Google Ads
- Monitor daily campaign performance (ROAS, CPA, CTR, CPC, conversions)
- Help with audience research, competitor research & creatives planning
- Analyze data and prepare weekly performance reports
- Support landing page optimization for better conversion rates
- Coordinate with design/content team for ad creatives

Qualifications

- Basic understanding of digital marketing
- Knowledge of Facebook Ads Manager / Google Ads is a plus
- Strong analytical mindset
- Good with Excel / Google Sheets
- Eager to learn and grow fast
- Commerce / Marketing / MBA students preferred

Bonus Skills

- Shopify knowledge
- Google Analytics / GA4
- Canva / basic creative understanding
- Copywriting for ads

Job Benefits

- Practical hands-on ad account experience
- Learn scaling strategies for D2C brands
- Performance-based incentives
- Full-time opportunity after internship
- Certificate & recommendation letter